



PEOPLE.  
ACTION.  
DEMOCRACY.

MAKE  
EVERY  
VOICE  
COUNT

MAKE  
EVERY  
VOICE  
COUNT

PEOPLE.  
ACTION.  
DEMOCRACY.

if you continue to  
watch in peace for a  
better tomorrow."

MAKE  
EVERY  
VOICE  
COUNT

MOBILIZING  
MILLIONS  
FOR DEMOCRACY

NAACP  
MAKE  
EVERY  
VOICE  
COUNT

PEOPLE.  
ACTION.  
DEMOCRACY.

Emancipation  
from

DEMOCRACY INITIATIVE  
MOBILIZING  
MILLIONS  
FOR DEMOCRACY

TEMPLE EMANUEL

COMMON  
CAUSE  
PEOPLE.  
ACTION.  
DEMOCRACY



# Common Cause

*Holding Power Accountable*



# Arizona leads the way with Redistricting Reforms Around the Country

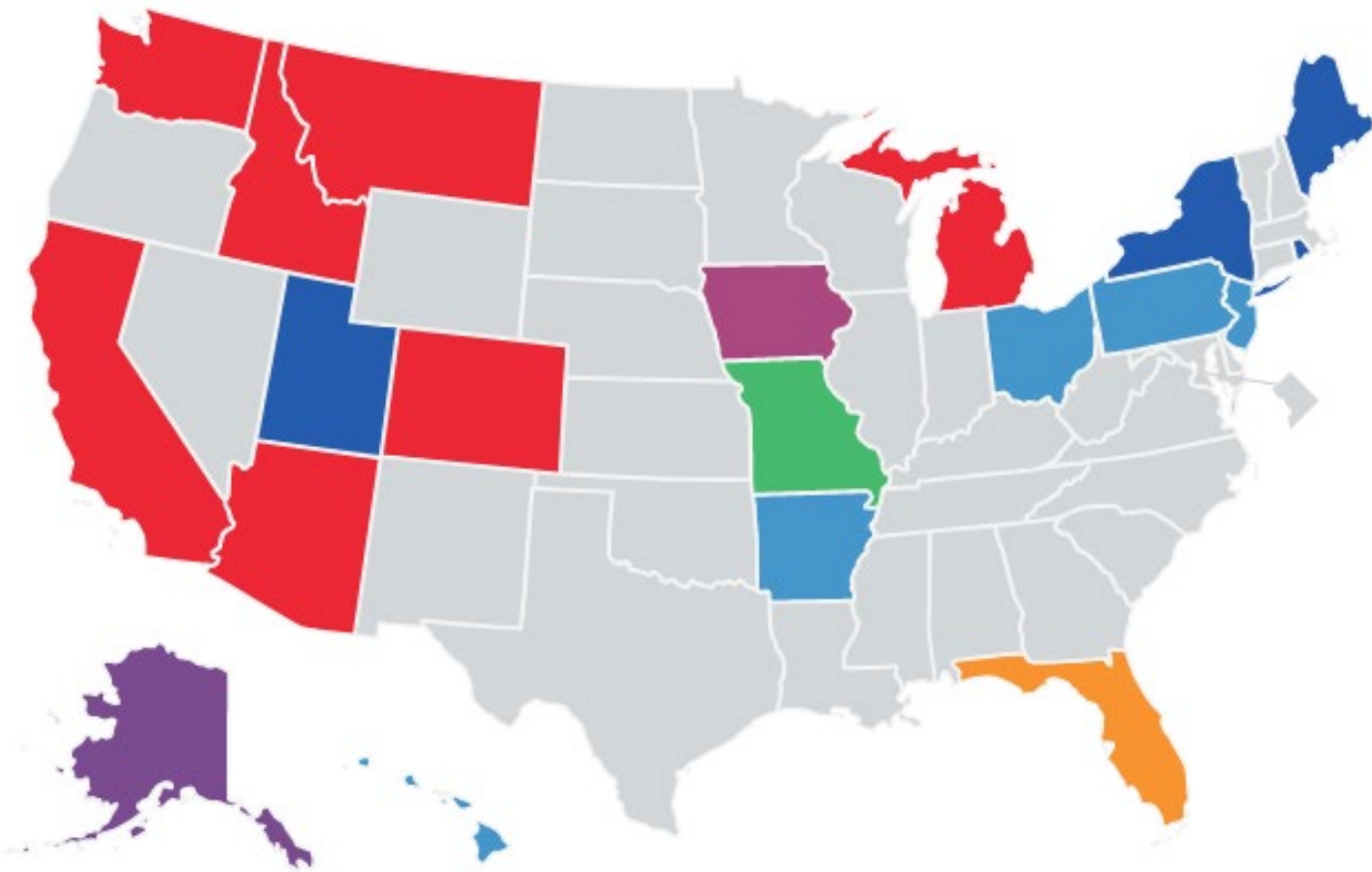
**ARIZONA** and 6 other states have citizen redistricting commissions.

In 2018, voters in 5 states adopted redistricting reforms by overwhelming margins:

- Ohio
- Michigan
- Missouri
- Colorado
- Utah

**2020**

- Virginia

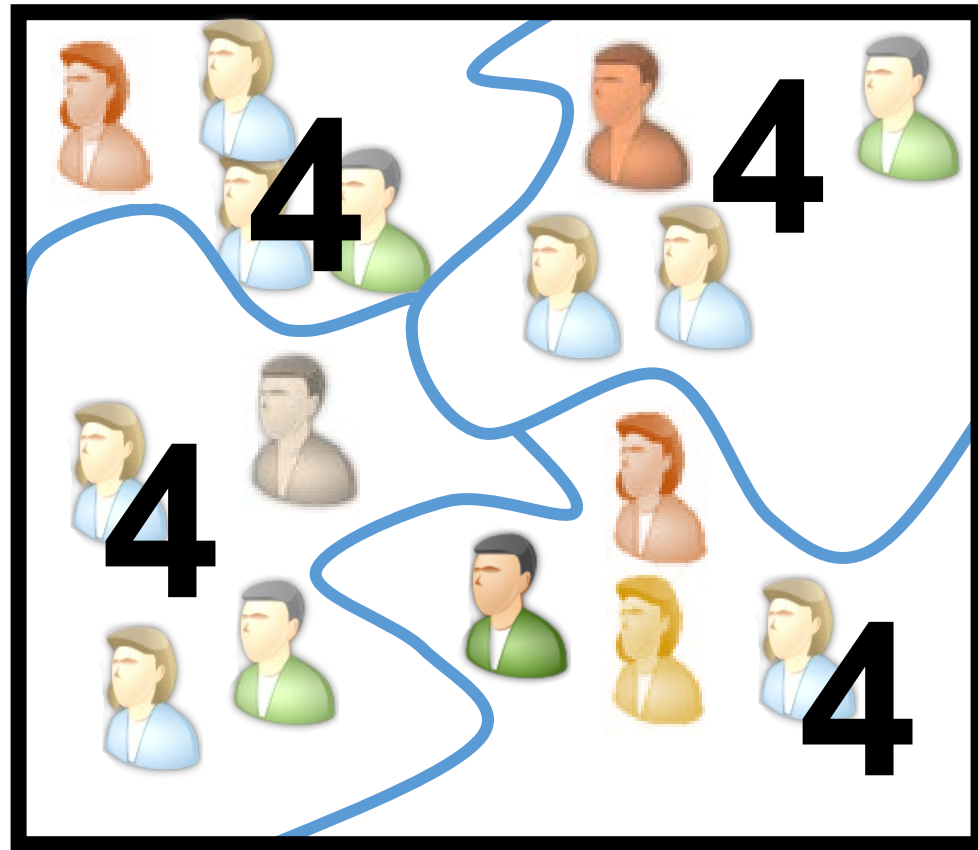


# Local Redistricting Revolution

**Cities and counties across the country are creating citizen redistricting commissions:**

- Austin, TX
- Berkeley, CA
- Bloomington, IN
- Chula Vista, CA
- Dane County, WI
- Escondido, CA
- Hawaii County, HI
- Honolulu, HI
- **Mesa, AZ**
- Minneapolis, MN
- Newburgh, NY
- Oakland, CA
- Long Beach, CA
- Los Angeles County
- Roseville, CA
- Sacramento, CA
- San Diego City, CA
- San Diego County, CA
- Santa Barbara County, CA
- Santa Fe, NM
- Seattle, WA
- Syracuse, NY
- Tulsa, AZ
- Ulster, NY

**Redistricting** is when we redraw districts so each has the same number of residents.

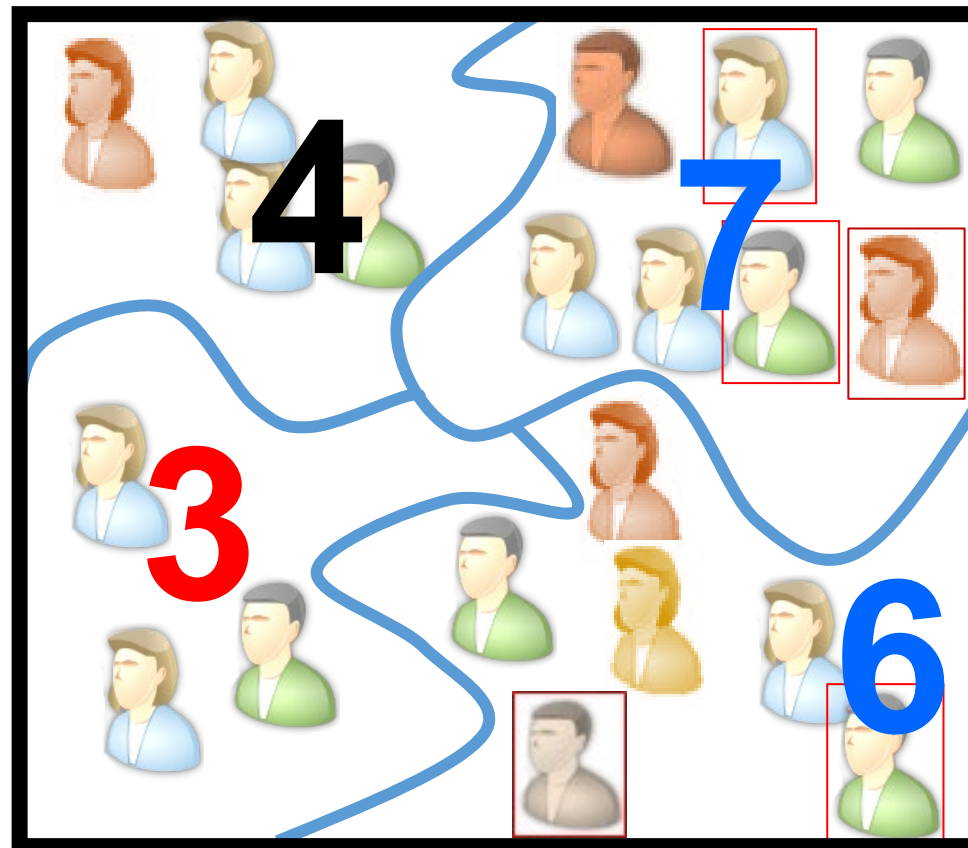


What is  
Redistricting?



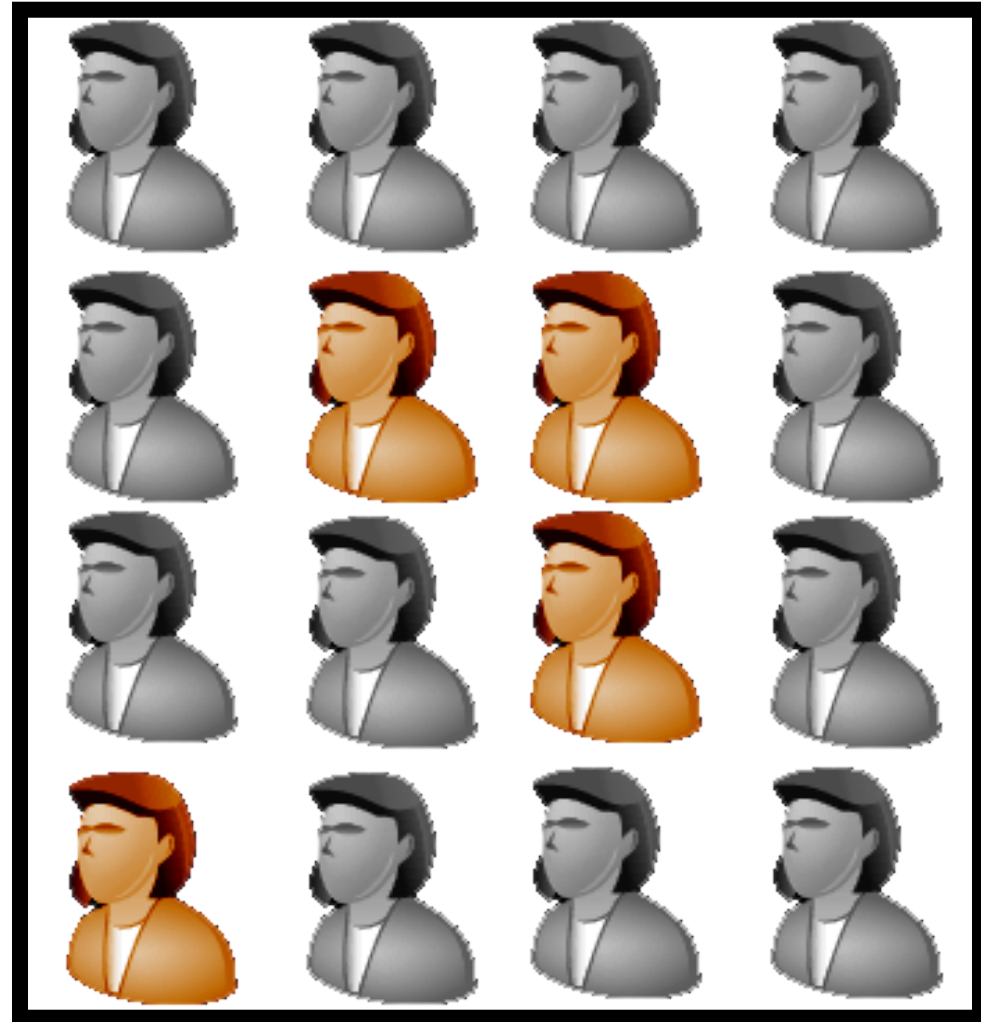
# What is Redistricting?

Over time, districts become uneven in population.



The way the lines are drawn can be used to take away **minority voting rights**.

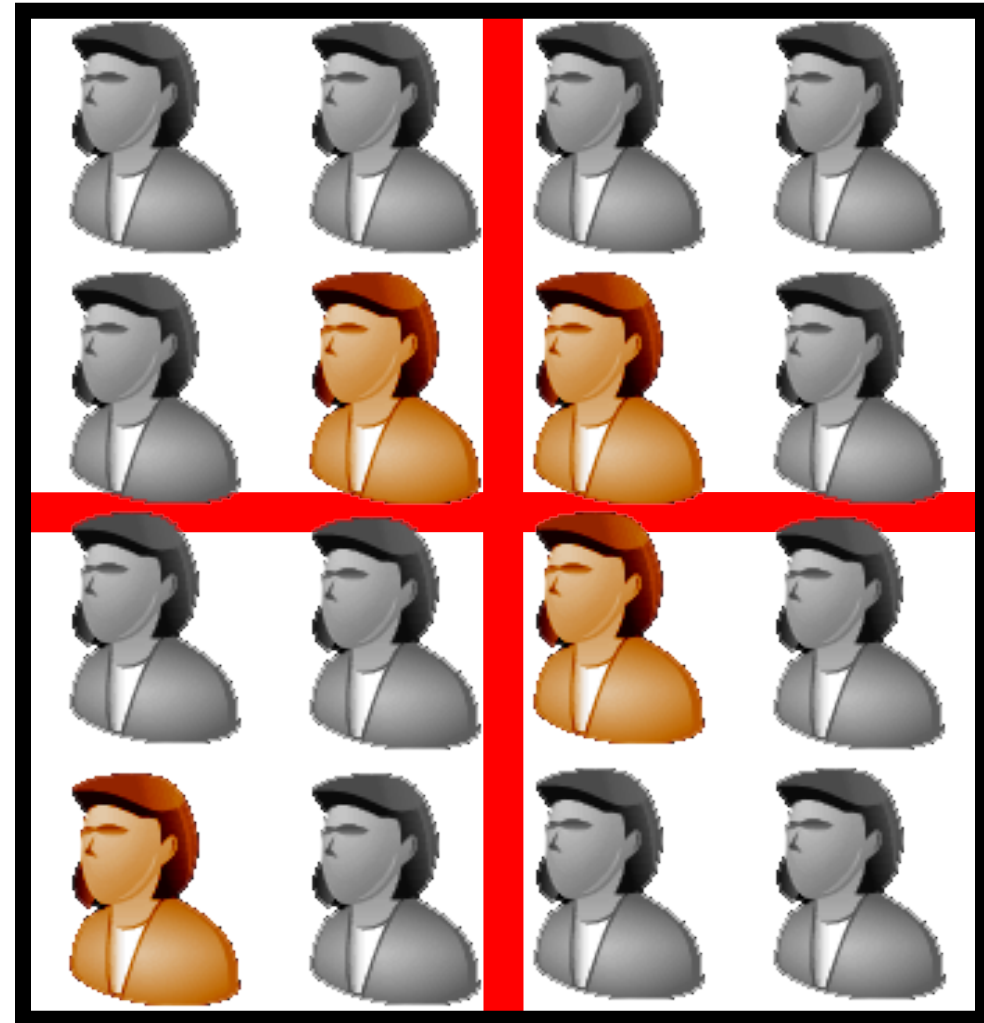
Minorities  
make up  
only  
 $\frac{1}{4}$  in all  
four  
districts



Why does  
Redistricting  
Matter?

The way the lines are drawn can be used to take away **minority voting rights**.

Minorities  
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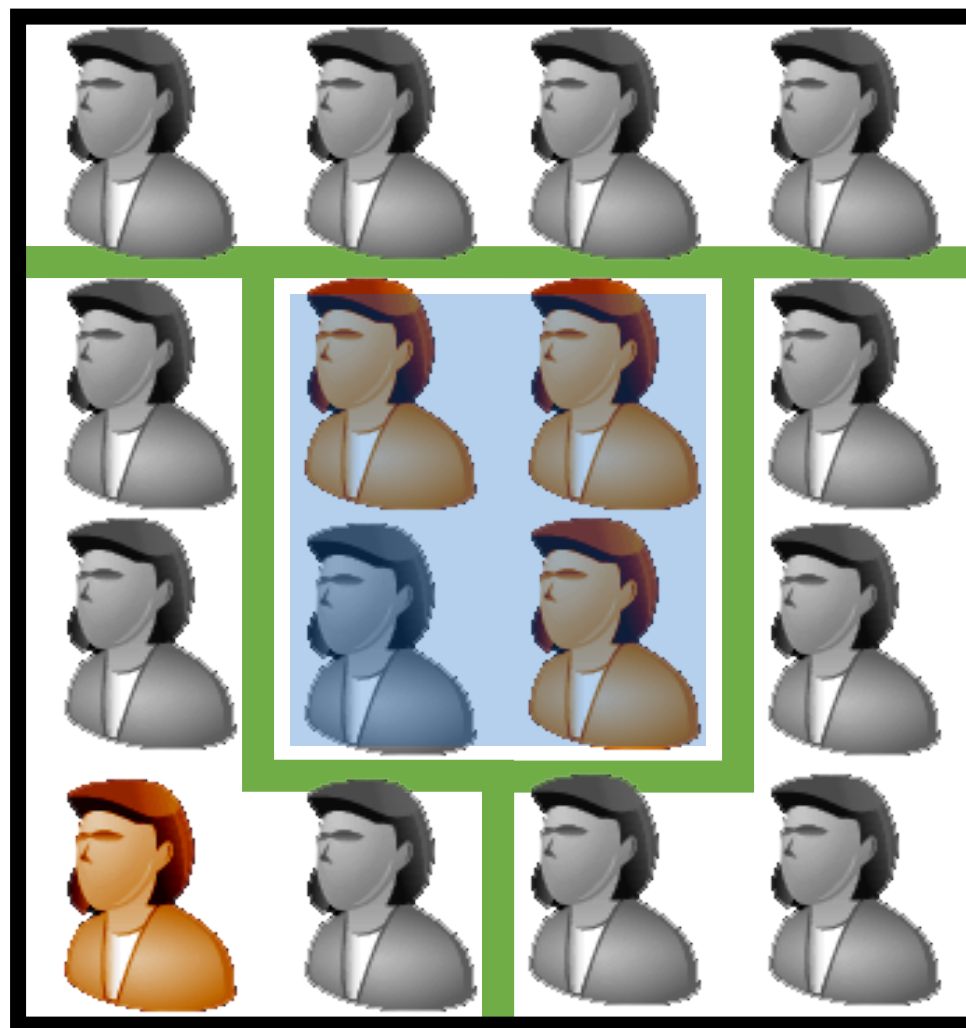
Why does  
Redistricting  
Matter?



When people organize, we can elect candidates of our **community's choice**.

Minorities  
make up  $\frac{3}{4}$  of  
this district

If a majority  
can be drawn,  
the Voting  
Rights Act  
requires it



Why does  
Redistricting  
Matter?





Take a  
guess where  
this picture is  
from

What are the real life impacts  
of gerrymanders?





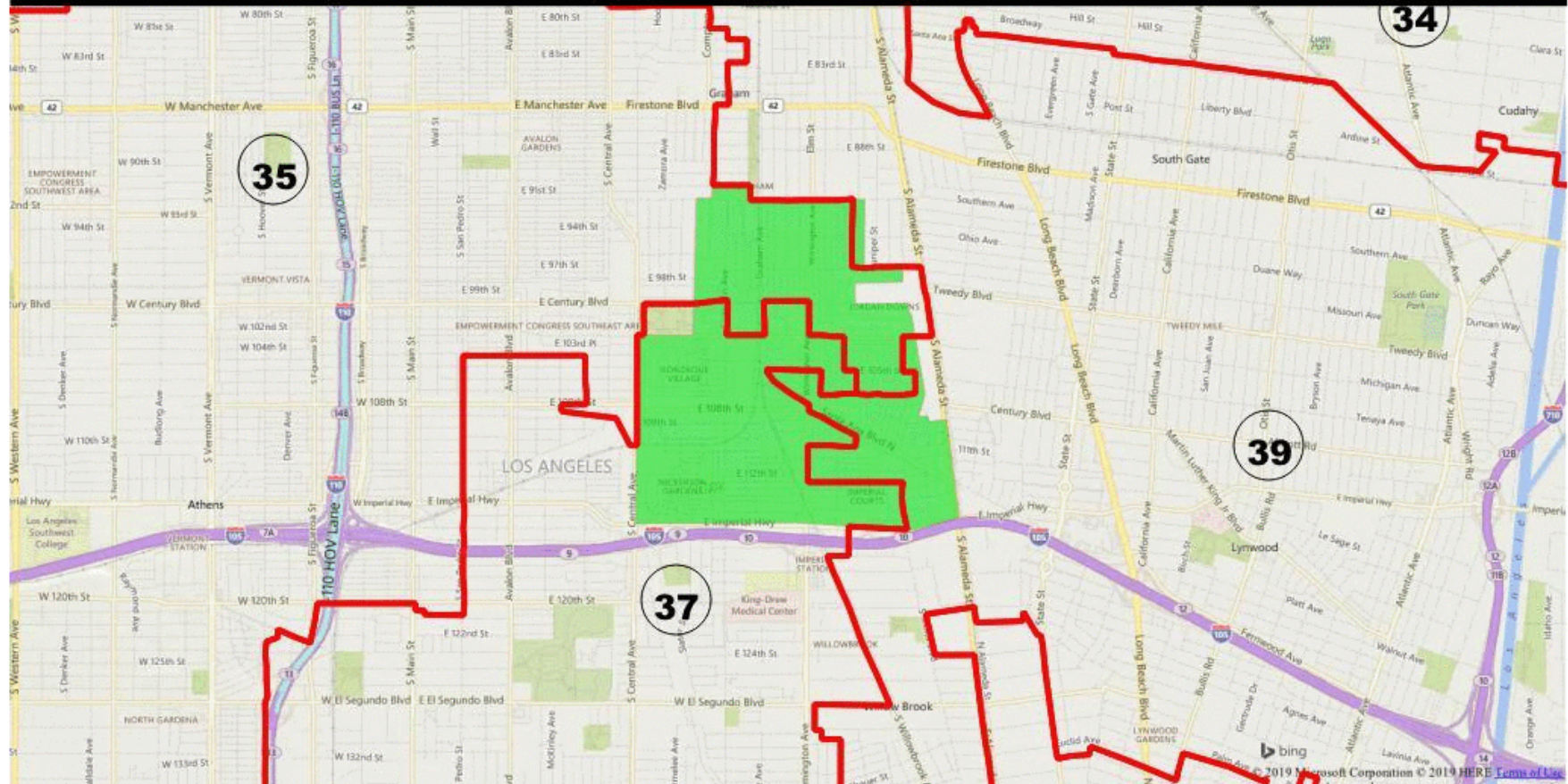
**In a time of  
need, Watts  
was ignored.**





In 2001, Watts was split by incumbents into 3 districts at the Congressional level.

## Division of Watts in 2001: CA Congressional Districts

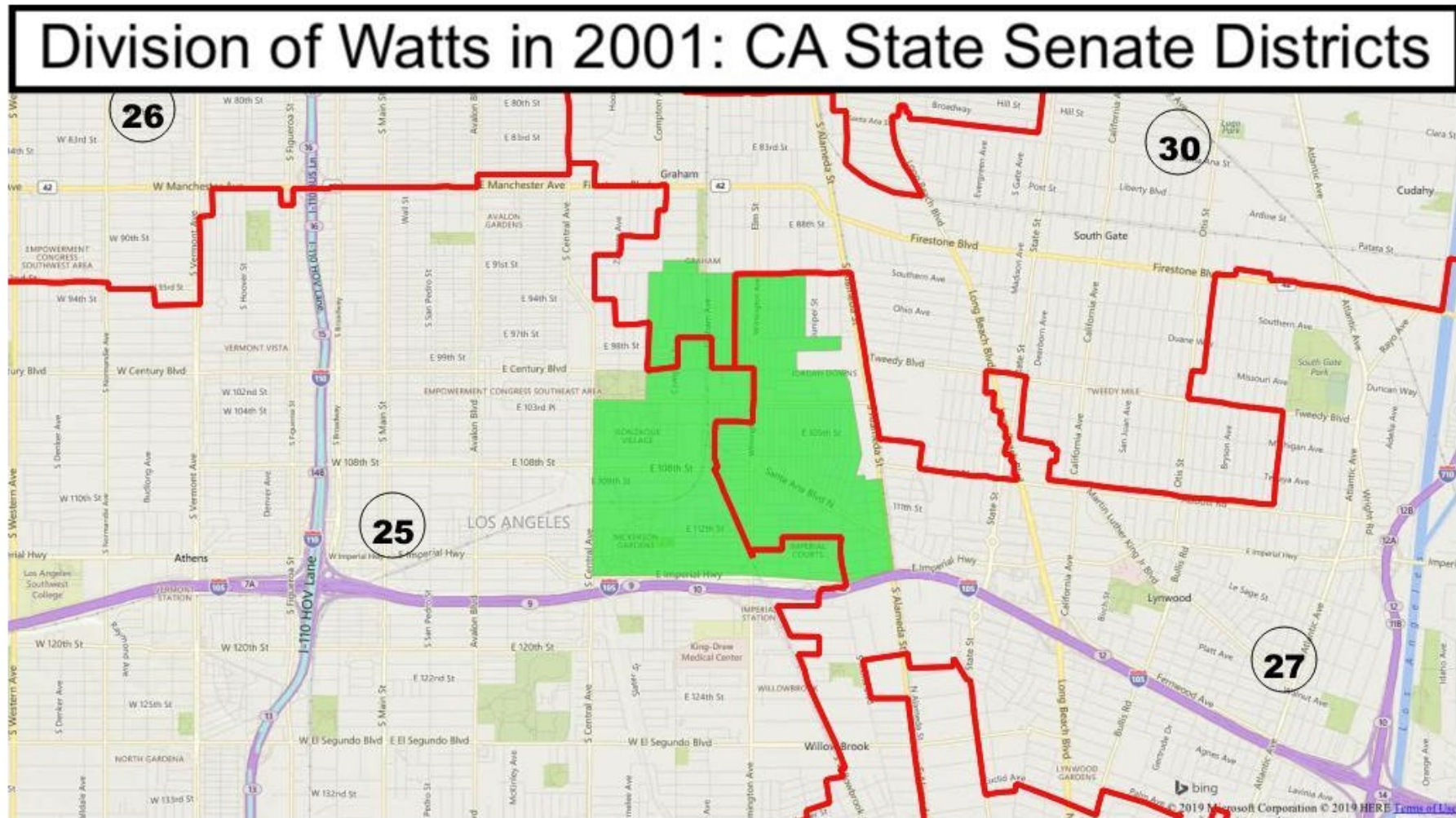


Why?

Because the Watts neighborhood was split by district lines



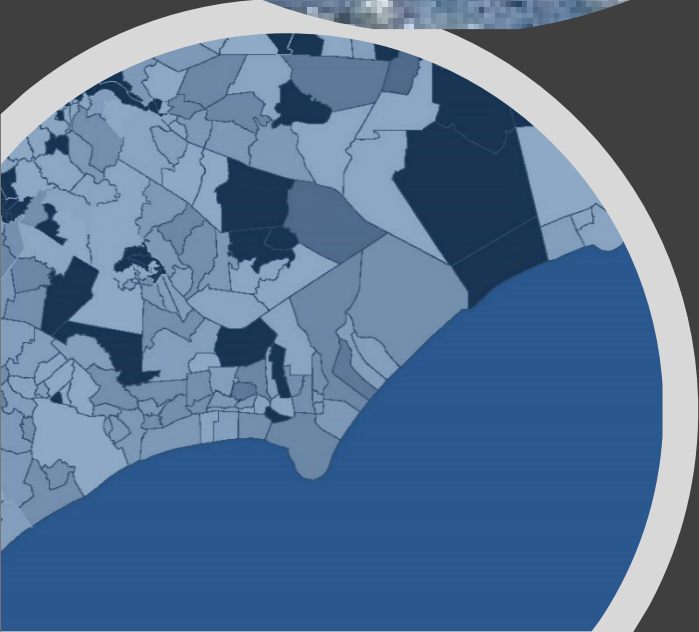
In 2001, Watts was split by incumbents into 3 districts at the state Senate level.



Why?

Because the Watts neighborhood was split by district lines





**Because of  
redistricting,  
community voices  
and needs were  
abandoned.**

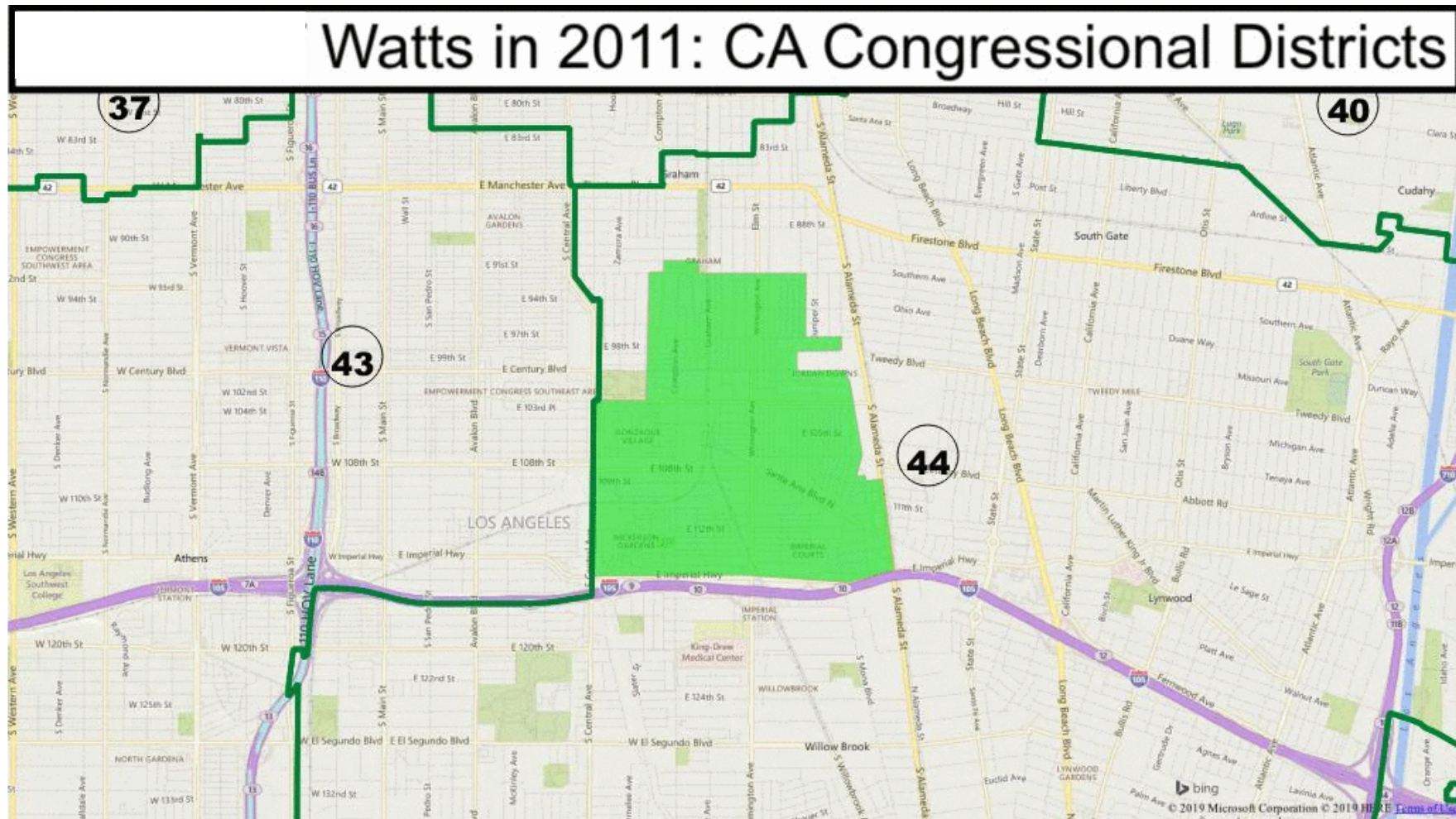
*“At the time of the 2003 flood, I remember our office trying to be very responsive, but there was a lot of **ping-ponging** of constituents between elected representatives. Residents weren't sure who actually was their member of Congress.*”

*Watts is cut into three different Congressional and state Senate districts. Residents who live on the same street may live in different districts. There was a lot of unnecessary **frustration** for constituents during a difficult time.*

***This would have never happened if all of Watts belonged to one district.”***

- Romulo Rivera, former Congressional staffer

After 2011, leaders united to testify about Watts before the CA Citizens Commission. Watts was made whole.

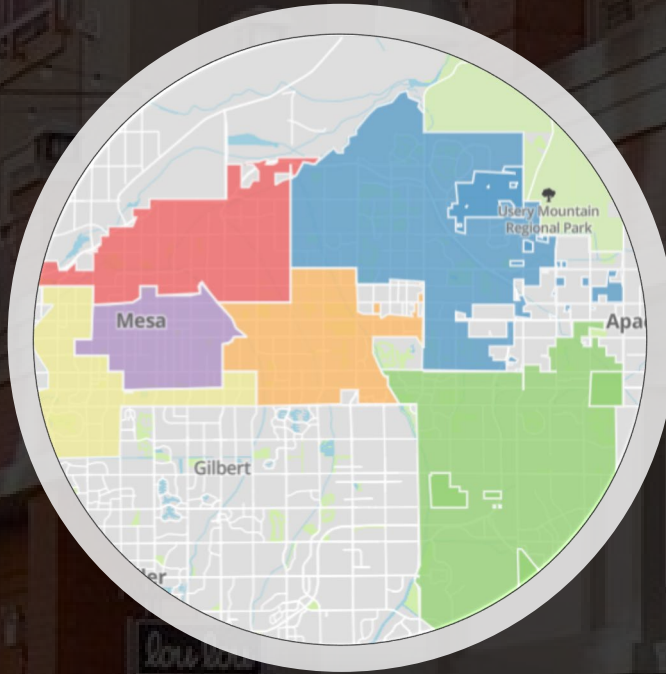


Redistricting matters because it can lift community voices

# 3 Driving Principles







## How can you help communities participate?

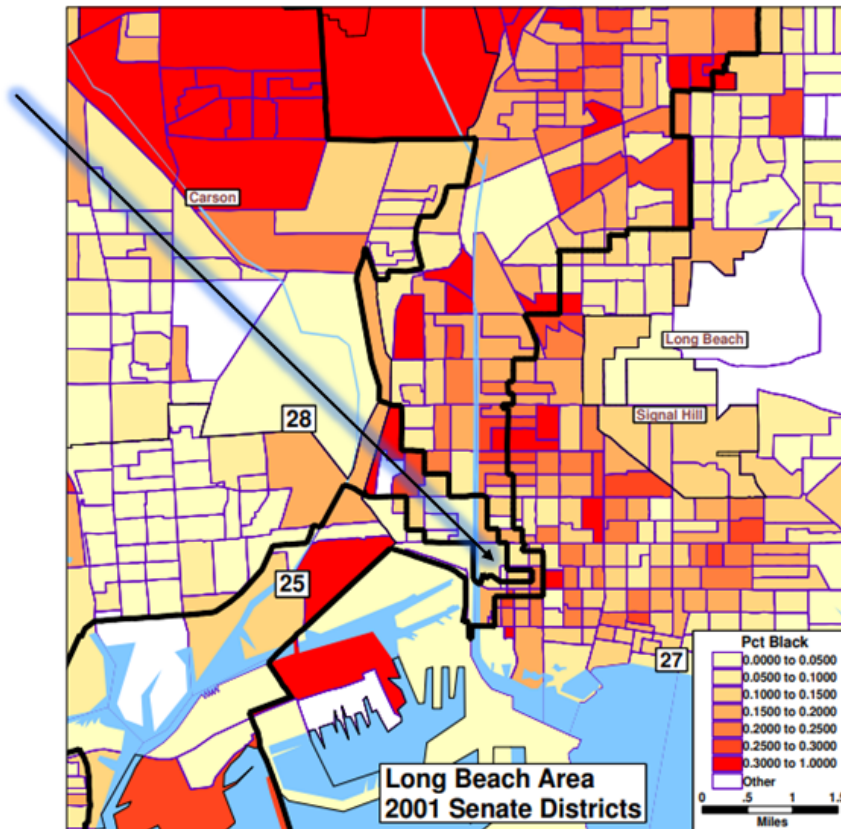
### Listen to the stories of Mesa communities

- Explain how to give input
- Organize community-centered mapping workshops
- Adopt a free mapping software platform like [Districtr.org](https://www.districtr.org/) for input



# Community Mapping: 3 Cs

In 2001, the Legislature gave Long Beach the “boot.”



## Culture:

- Long Beach has large African American and Latinx population
- Washington neighborhood has a lot of working class Latinx families. When we have community gatherings, you will hear a lot of Spanish spoken.

## Concerns:

- Mrs. Zazueta: “At least every other day, I have to tell my 8-year-old daughter that she can’t play outside with her friends. She has asthma and we live in an area known as ‘Asthma Alley.’ We had to go to the hospital night after night because Emma would wake up gasping for air.”

## Counts:

- Washington neighborhood is one of the poorest parts of Long Beach, with almost 20% unemployment.
- 29% of households surveyed are home to at least one adult that has asthma, and 18.9% are home to at least one child with asthma.



## How can you create a transparent and inclusive process?

- Allow community leaders to submit community maps and district proposals for consideration
- Hold meetings / webinars with videos turned on. Maps are visual!
- Give people time to comment on draft maps
- Think about language and disability access



# Citizen Redistricting Commission

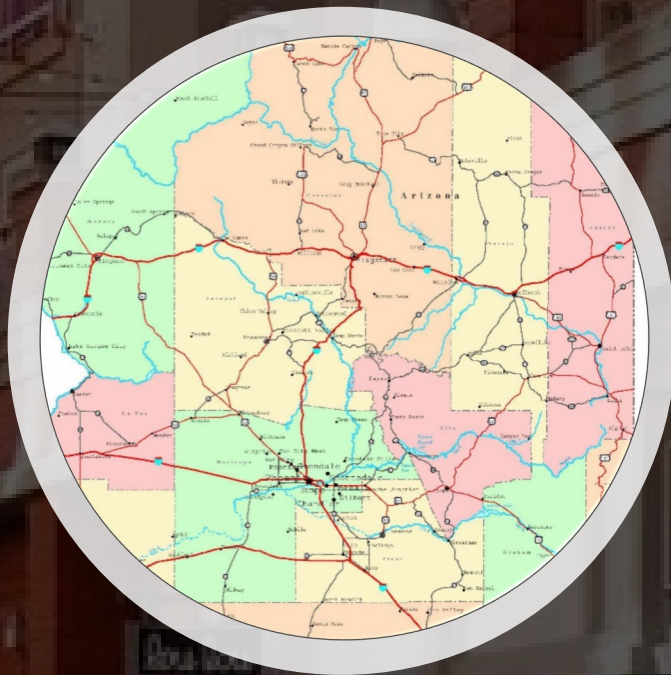
## PUBLIC ACCESS



**In all, the California Citizens Redistricting Commission:**

- **Held over 100 public meetings**
- **Met in 32 cities over an eight month period.**
- **Received input from over 20,000 members of the public**

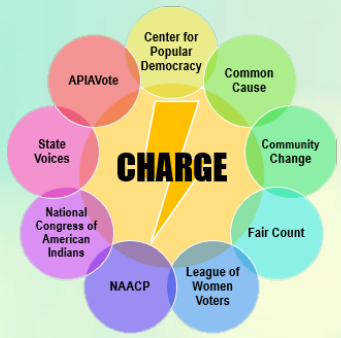
**Public participation and inclusion ensures there is public trust!**



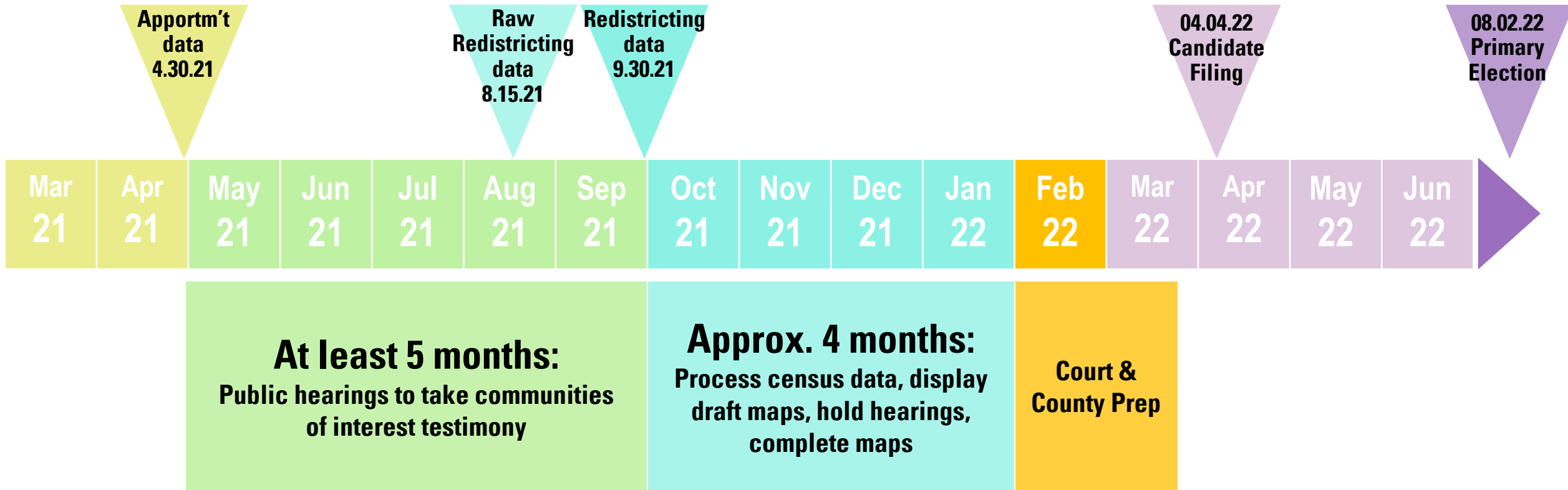
How can you lead us  
to more  
representative  
government?

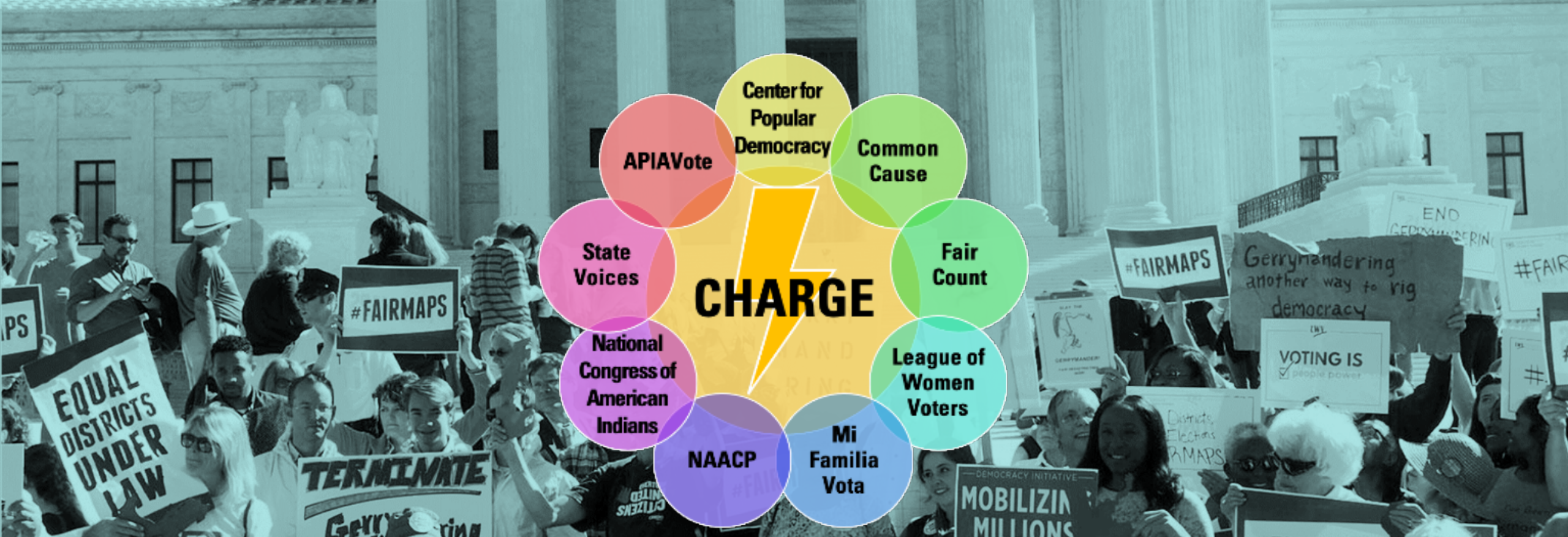
- Bring your lived experience. Listen to others' stories.
- Get to know your fellow commissioners.
- Set an example for the country.





# Redistricting Rules: Mesa, AZ Timeline





*For public materials on Redistricting Rules,  
Community Mapping and more, check out:*

[www.redistrictingcommunitycollege.com](http://www.redistrictingcommunitycollege.com)

[www.commoncause.org/redistrictingtimelines](http://www.commoncause.org/redistrictingtimelines)





Questions?  
Kathay Feng – [kfeng@commoncause.org](mailto:kfeng@commoncause.org)